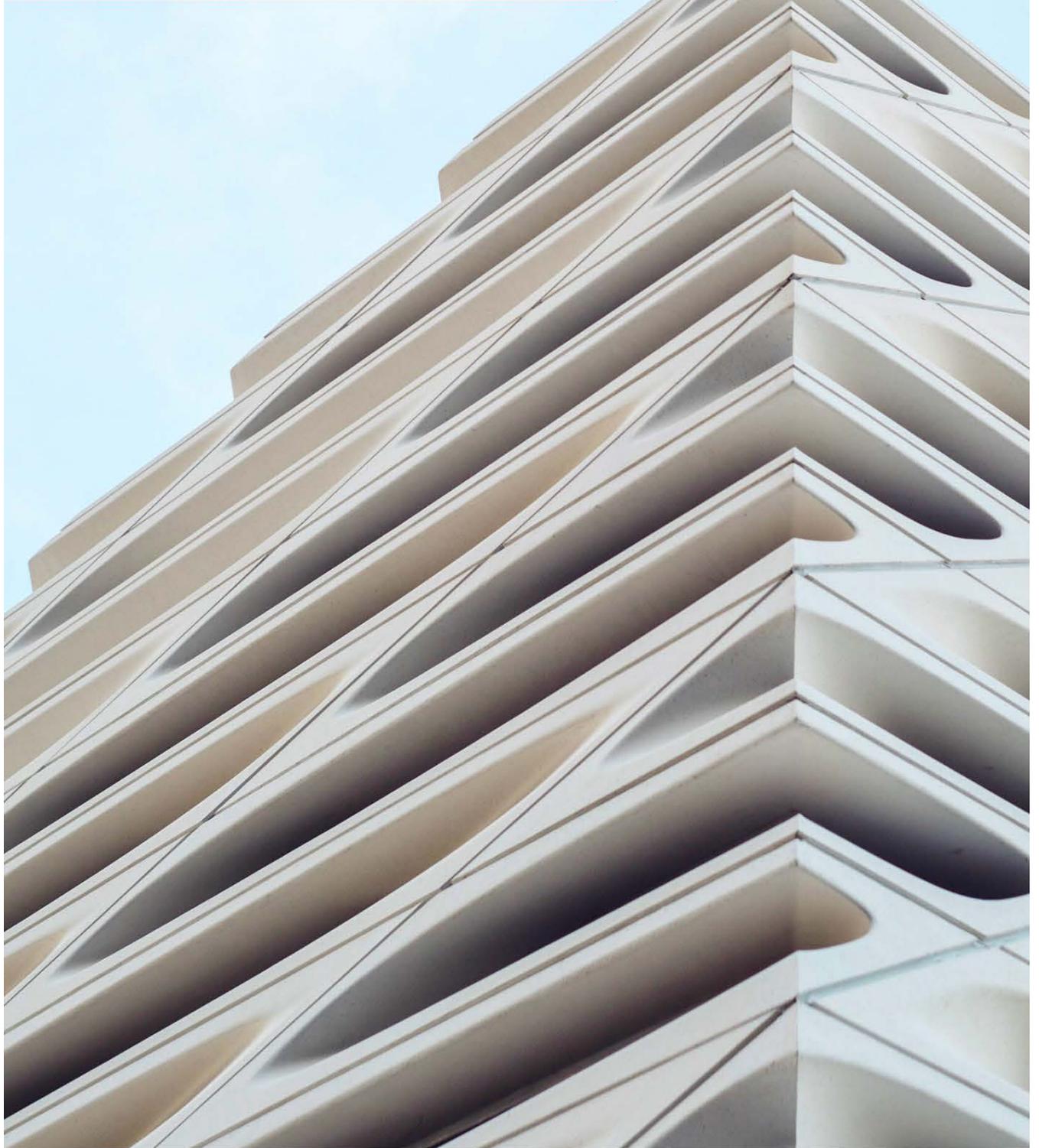


EXECUTIVE LEADERSHIP COACHING



Executive Leadership Coaching Programme



“The best way to predict the future is to create it.”

Abraham Lincoln

It's a complex world

Executives like you face too many complex twists and turns in delivering success for your business. Who provides you with the focus and confidence to help you make good decisions and achieve results that have maximum impact?

A critical differentiator between long-term success and failure will be the quality of your leadership and you will need to be an extraordinary leader to survive and to thrive.

Preferred Future provides professional executive coaching and works with leaders who want to make a real difference to themselves and their businesses.

Who to helps you regain perspective when things aren't going to plan?

Our Executive Leadership Coaching can help you to raise your game, gain invaluable perspectives and achieve higher levels of performance. We offer:

- ✓ Practical, structured business-focused executive coaching that helps solve your real, pressing leadership challenges
- ✓ Qualified leadership coach Reg Friddle, Head of Coaching and Learning Programmes. He will work with you one-to-one to help release your potential for lasting change
- ✓ Measurable results for you, your company and your clients
- ✓ Use of Insights Discovery psychometric reports to help you learn more about yourself, raising your self-awareness of your leadership and communication strengths and development areas
- ✓ A tried-and-test programme that is inclusive, targeted and results-focused

Maximising the value of coaching to you – the benefits

- ✓ A significant and lasting difference
- ✓ A defined road map to help you turn strategy into effective implementation
- ✓ Focus on your leadership style
- ✓ Lead your team more effectively
- ✓ Align your leadership objectives with business objectives
- ✓ Clear and measurable value of the coaching

Try coaching with no risk – your own Leadership Success Coaching Strategy Session

The strategy session is a great way to experience the value of our coaching services with no risk or commitment.

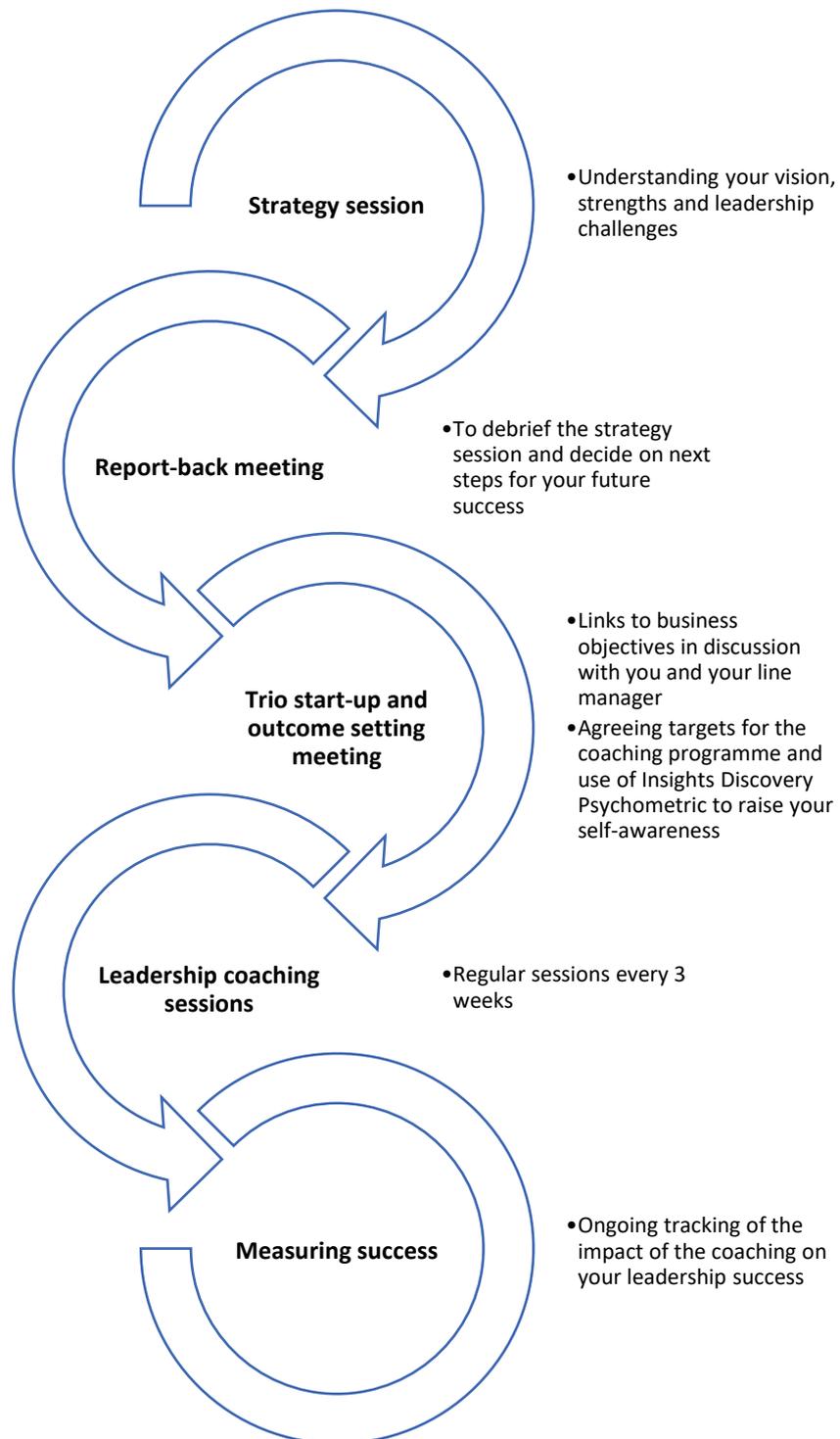
This is a 1.5-hour executive coaching session which gives you the opportunity to step back from your role and look at your vision for your part of the organisation, the challenges you face and what you need to get better at to achieve what you really want. To prepare for this, we'll send you a short questionnaire that asks you about your vision, the challenges you face and potential areas for enhancement.

Your coach will then use during the strategy session to focus attention on the most important areas for you.

You'll find this confidential and customised coaching rewarding and enjoyable. After it your coach produces a report on the discussion; it'll give you an understanding of your leadership situation and will help you reflect on what you want to achieve. Your coach will then meet you to debrief this report at a Reporting Back meeting.

There is no requirement for you to continue coaching beyond the Strategy Session. If you want to work with us and achieve higher levels of sustainable performance, then please see our executive coaching programme process below which will give you a good overview of what you can expect when working with us.

Steps in the Executive Coaching Programme



The value of our executive coaching to recent clients:

A recently-promoted manager of a large engineering company wanted to turn around the performance and productivity of his team. His personalised coaching programme kept him focused on his key priorities and gave him the confidence to communicate his priorities assertively to his team. A quote from him: *“Your coaching on time management has proven invaluable to me and I work from my diary every day. My work has become less and less hands on and I have moved well into my management duties. The department is coming together, and I hope the work I put in this year will pay dividends in the next quarter. Our work has been streamlined and we are working more efficiently, and we are finishing our project maintenance work well ahead of schedule for the first time ever.”*

Mr. J.O. | Senior Manager, engineering division of a large public service organisation



A senior government civil servant wanted to dedicate more time to strategy formulation instead of being bogged down in dealing with daily team crises. The coaching we gave her helped her implement practical techniques to enhance her delegation and empowered her to devolve responsibility to her team for dealing with routine problems.

A senior IT executive needed leadership coaching to help him improve the impact of his leadership style on his team and to build his professional reputation across the company and with clients. He made significant improvement through the coaching he received. He sent us this testimonial: *“Reg is a friendly and effective executive coach who helped me make rapid and measurable change to my leadership competence and value to the organisation. Working with him has had a lasting and positive impact on my leadership style and has improved my performance.”*

Mr. D.C. | Senior Manager, large global financial company based in Dublin

The head of talent gave the following feedback on a large leadership programme we were involved in (January 2019): *“I had the pleasure of working with Reg on the development and delivery of an intensive learning week as part of our Executive Education Programme. Reg is the utmost professional, extremely collaborative and took a partner approach to create the right content based on the context and needs of our executives. Reg demonstrated flexibility in his delivery, built rapport easily with participants, and with his calm demeanour, encouraged, challenged and coached our executive participants to achieve the learning objectives. I would have no hesitation in recommending Reg and look forward to collaborating with him again in the future.”*

Ms. E.N. | Global Multinational Talent and Culture, France

Call us on the number below for an informal conversation on your needs and to book your Coaching Strategy Session.