

preferred future

Skills Development &
Executive Coaching

COMPANY OVERVIEW

For a **FREE**
Consultation Call:
+353 (0) 89 460 9718

Why work with us?

High Quality

Qualified trainers &
coaches
Top-class learning
content

Customised

Tailored to your
needs and real-life
business
challenges

Results-Focused

Skills can be used
back in the
workplace
straightaway

www.preferred-future.com
info@preferred-future.com

Our background

Preferred Future is an experienced, qualified and friendly skills development and executive coaching company. Since our inception in 2013, our mission has been to provide our clients with the highest quality of skills development and executive leadership coaching programmes that harness human potential and make a lasting difference to the way people live and work.

Our clients include many blue-chip private companies, healthcare providers and academic institutions. We partner with our clients to ensure our programmes are personalised to their needs and deliver measurable, positive and lasting impact.

Reg Friddle is Head of Skills Development & Executive Coaching. He and the team at Preferred Future are qualified and experienced trainers and executive coaches.

Our services

Preferred Future collaborates with clients to identify their leadership, management and skills development needs. We then use our experience and expertise to design customised and personalised skills improvement, leadership and performance enhancement programmes that achieve tangible results.

We use high-quality and well-tested methods and materials. We continually add to this content, refining and enhancing it through our research and delivery. Alongside our customised approach, we use industry-leading psychometric instruments MBTI and Insights Discovery, with 360 degree feedback to help clients raise their self-awareness and focus on their most important development areas.

We measure success when we achieve excellent feedback and repeat business from clients who have experienced positive results as a direct consequence of working with us.

Working with us

We offer a **FREE** consultation with Reg Friddle, our Head of Skills Development & Executive Coaching. During this session, we will explore your needs and your goals in more detail and help tailor a solution to harness the potential and performance of yourself and your staff.



Our 4 core values

When you work with us, you can expect the following benefits

QUALITY

We offer the highest levels of quality coaching and skills development programmes. Quality is based on our multi-sectoral experience, sound research and up-to-date qualified coaches and skills development professionals.

RESULTS

We provide you and your staff with practical skills, competence and confidence to meet your needs and achieve your goals. This means that we give you real-world skills that can be used straightaway in the workplace to make tangible and positive change.

CUSTOMISATION

We don't do 'off the shelf' programmes. Everything is based on identifying your specific needs, organisational context and skills development goals. We then customise our skills development and personalise our coaching programmes to meet your needs.

COLLABORATION

We work with you to build a long-standing relationship based on trust and delivering value by going beyond your expectations. When working with us, you can expect a professional, friendly and supportive relationship.